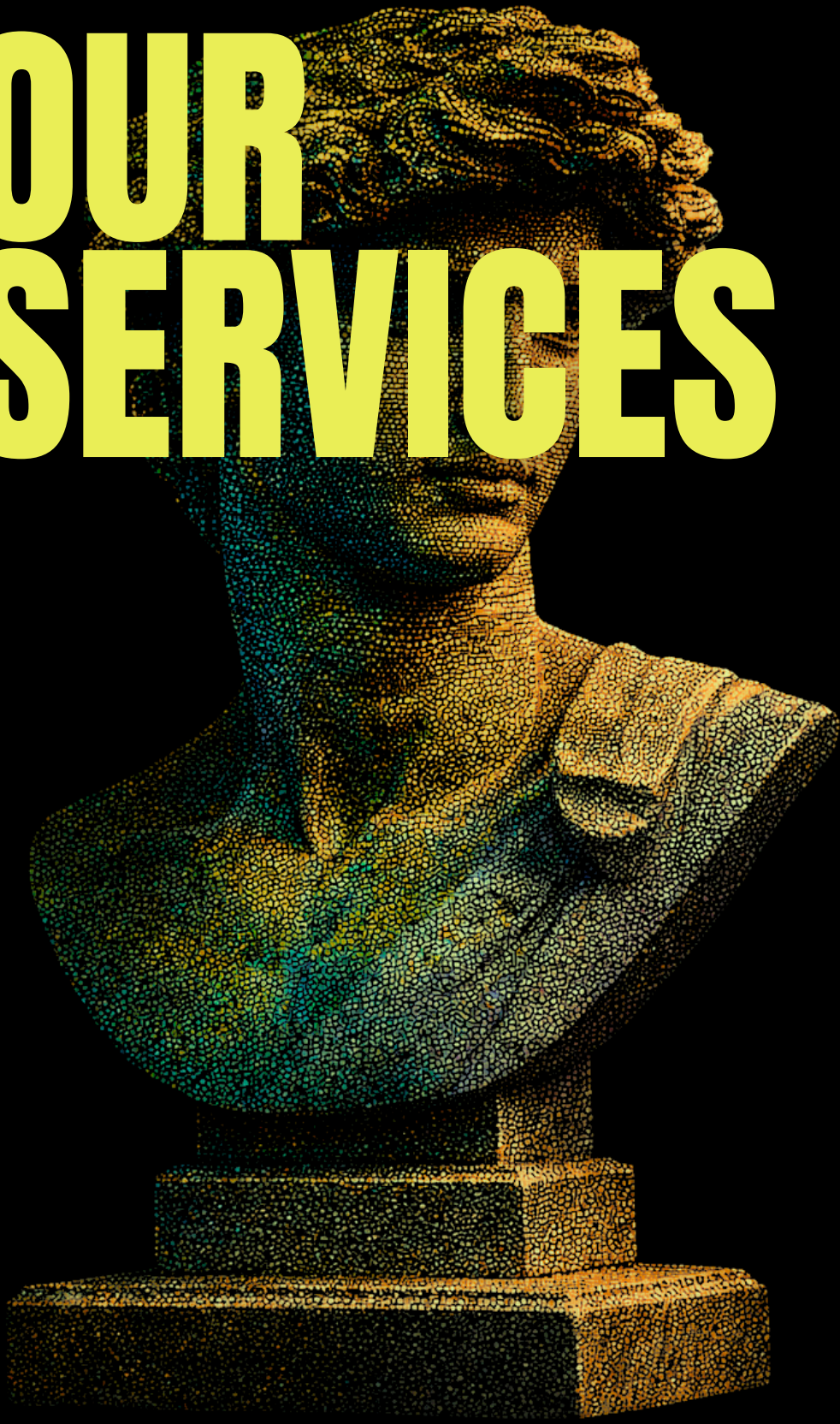


OUR SERVICES



**DESIGN
THAT IS
BESPOKE.
BEAUTIFUL.
BEHAVIOUR-
BASED.**

antinousgroup

Antinous Group (pronounced an-TIN-oh-us)
is a specialist digital learning and design
studio creating high-end, customised
learning experiences.

We partner with organisations to transform
complex ideas into learning that is clear,
engaging, and designed to change how
people behave.

**We design learning
grounded in adult learning
science, focused on clarity,
relevance, and behaviour
change.**

antinous learning

CUSTOM, INTERACTIVE
E-LEARNING DESIGNED
FOR REAL-WORLD
APPLICATION.

E-LEARNING DESIGN & DEVELOPMENT

Outcome:

Learners finish knowing exactly
what's expected and how to apply it.

- Scenario-based decision making
- Clear behavioural objectives
- Practical "what to do next" guidance
- Assessments aligned to real actions
- SCORM/xAPI-ready delivery
- Mobile-responsive and WCAG-compliant

WE HELP
ORGANISATIONS DEFINE
LEARNING PROBLEMS
CLEARLY, BEFORE
DESIGNING SOLUTIONS.

LEARNING STRATEGY & CONSULTING

Outcome:

Learning investments are focused, intentional, and aligned to organisational priorities.

- Learning strategy and advisory
- Curriculum and learning architecture design
- Learning needs analysis and research
- Critical friend support for internal L&D teams
- Facilitated learning design and train-the-trainer

PRACTICAL TOOLS
THAT EXTEND
LEARNING INTO
THE FLOW OF
WORK.

INSTRUCTIONAL PRODUCTS & LEARNING REINFORCEMENT

Outcome:

Learning becomes tangible and embedded beyond course completion.

- Job aids and quick-reference guides
- Learner toolkits and workbooks
- Manager and leader enablement packs
- Checklists, conversation guides and process maps
- On-the-job resources

MEDIA PRODUCTION THAT
BRINGS CONCEPTS TO LIFE.
EITHER EMBEDDED WITHIN
LEARNING OR AS
STANDALONE PRODUCTS.

MEDIA AND VISUAL COMMUNICATION DESIGN

Outcome:

Visual storytelling that is clear,
contemporary and engaging.

- Explainer videos and animation
- Infographics, posters and digital design
- Audio and voiceover production
- Visual communication assets and campaigns
- Illustrations, renders and artist impressions

LEARNING SHOULD CHANGE WHAT PEOPLE DO.

OUR DIFFERENCE *THE THREE B'S*

Bespoke

Every solution is designed from the ground up. No templates. No generic content.

Every experience is shaped around your organisation, your learners, and your outcomes.

Beautiful

Design is not decoration. We create visually refined, premium digital products that feel intuitive to learners.

Clarity, flow, and aesthetics directly influence learners' engagement and comprehension.

Behaviour-Based

We design learning around real decisions and actions.

Our focus is not just what people know, but what they do next, and how confidently they do it.

WHY CHOOSE US?

OUR PROCESS

1. Initial Consultation

Discovery discussion to understand goals, audience, scope, and budget.

2. Proposal

Tailored proposal with pricing, milestones, and product options

3. Storyboard & Visual Concept

Full storyboard and scripted content with 2–3 visual concepts.

4. Review Rounds

Two structured review cycles included.

5. Development & Build

Product build with quality assurance, accessibility, and LMS testing.

6. Final Delivery

Handover of agreed LMS-ready files, learning products and media.

Platforms & Hosting

We are platform-agnostic and do not provide content hosting services.

- If you have an LMS, we deliver fully LMS-ready packages.
- If you don't, we design learning that can still be delivered effectively, with transparent advice on tracking and reporting limitations.

When learning isn't the answer....

We don't default to modules.

In many cases — particularly for smaller teams or targeted initiatives — instructional products, visual tools, or blended learning deliver greater impact than a full eLearning build.

Our role is to recommend the format that works best for your context, audience, and goals.

Who We Work With

We work with organisations of all sizes and sectors, in Australia and the UK, including:

- Small to medium businesses
- Large corporates
- Government agencies
- Universities and education providers
- Community learning organisations and not-for-profits

Procurement-Ready Engagement

Antinous Group is structured to work within government and corporate procurement environments.

We provide:

- Clear scopes and deliverables
- Fixed-price proposals
- Modular pricing with optional add-ons
- IP-safe contracts
- Accessibility-compliant learning
- Audit-ready documentation

**LET'S
CREATE
SOMETHING
THAT
WORKS**

HELLO@ANTINOUS.COM.AU
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AG